

CASE STUDY - MRM

MRM
HERITAGE COLLECTION
Inspiration & Legacy



About MRM



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What is MRM?

A prestigious brand representing the legacy and historic archaeological findings of His Highness Sheikh Mohammed Bin Rashid Al Maktoum.

2

Why Saruq Al Hadid?

Discovered in 2002 by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, the site revealed ancient craftsmanship in gold, copper and iron; A heritage La Marquise was proud to interpret through jewellery.

3

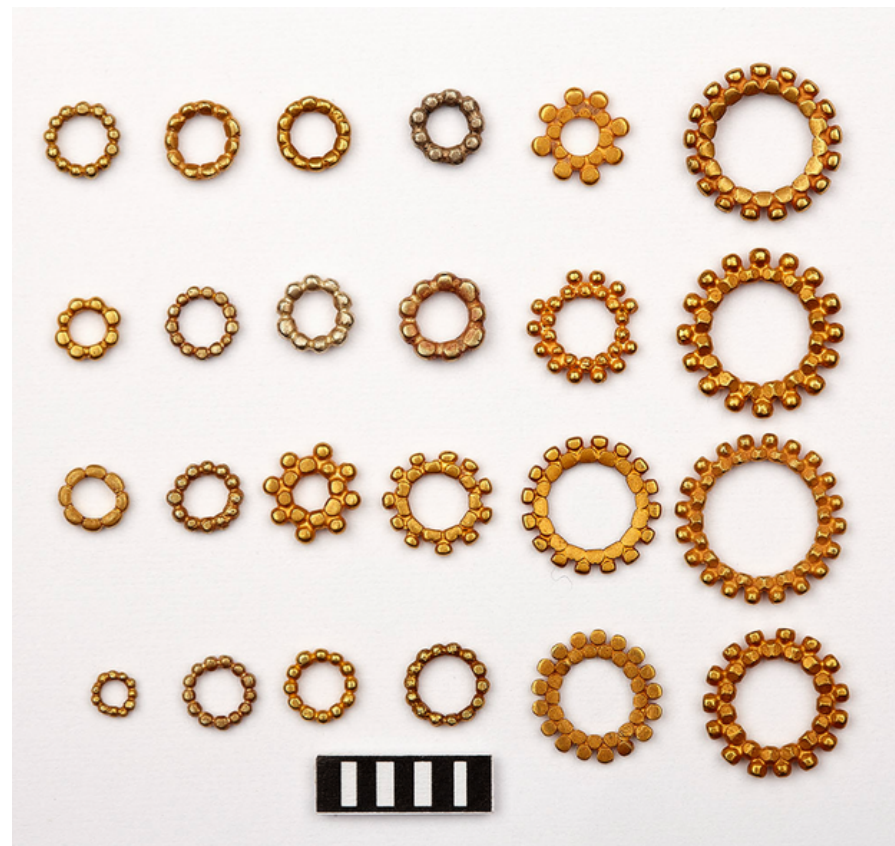
Design Inspiration

Circular motifs found at the site became the core inspiration for the first collection — the very motif also featured in the Expo 2020 Dubai logo.

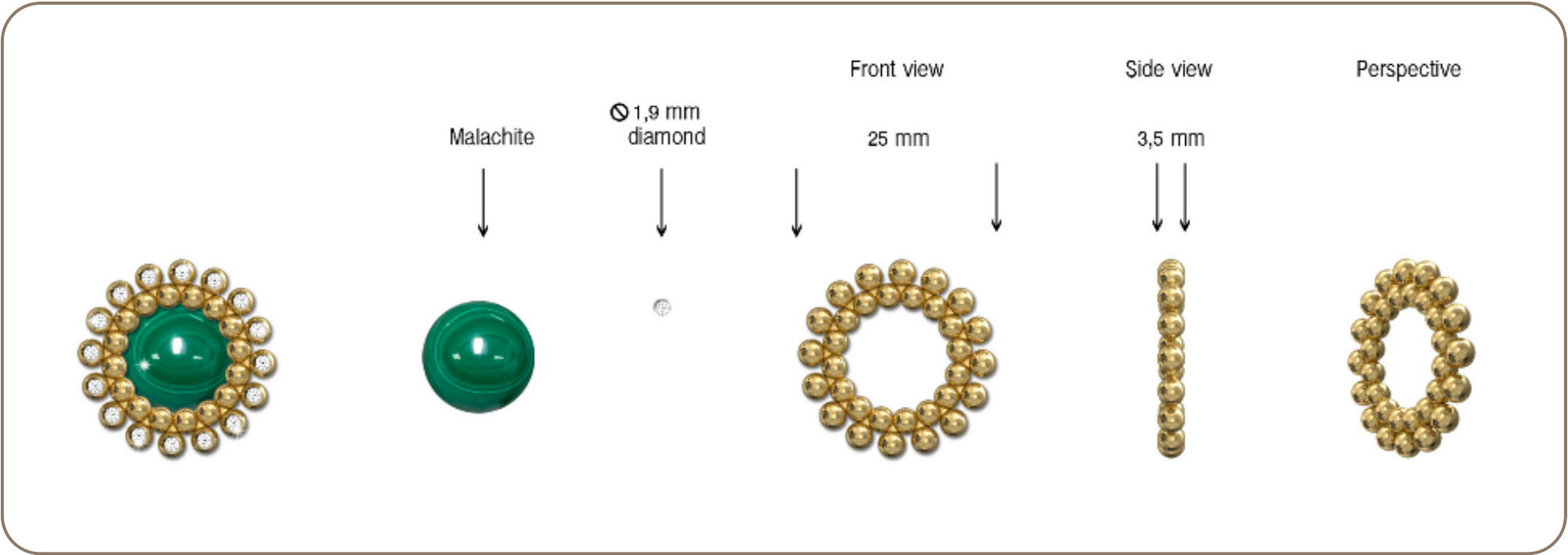
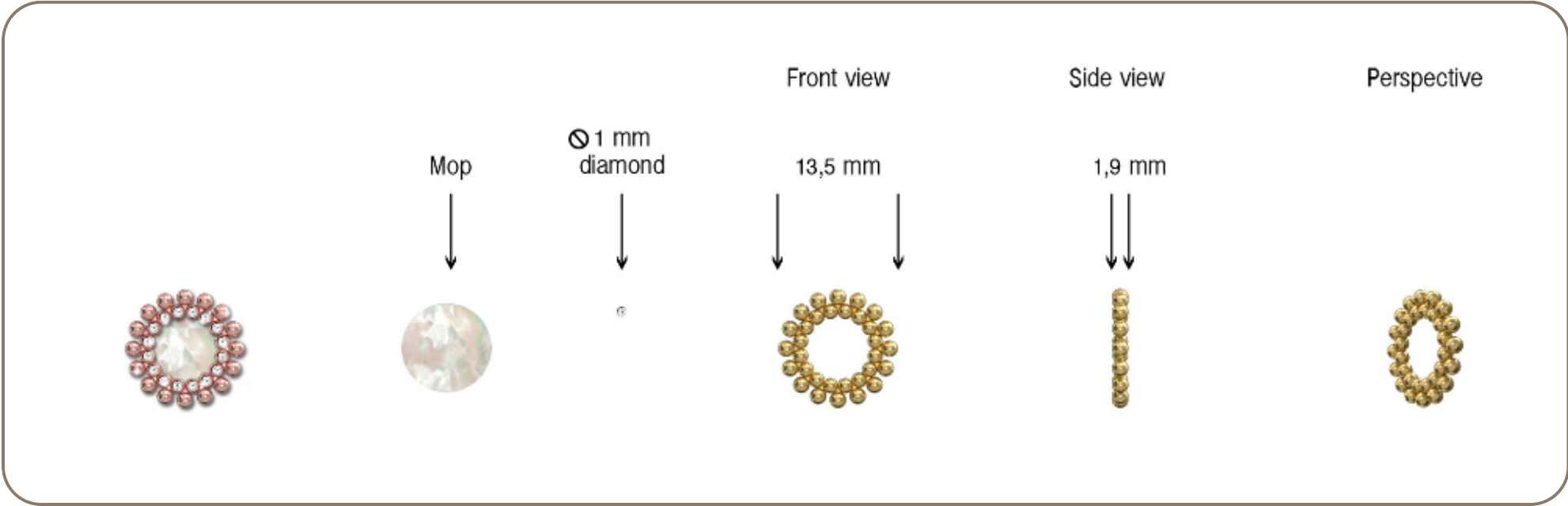
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Vision BOARD

From the findings, immediately the circular motif designs stood out and served as the inspiration for our first jewellery collection.



Creative
PROCESS





*This motif was the main inspiration behind
THE EXPO 2020 DUBAI LOGO*



His Highness Sheikh Mohammed bin Rashid Al Maktoum,
the Ruler of Dubai, holding the Expo motif.

The FINAL COLLECTION

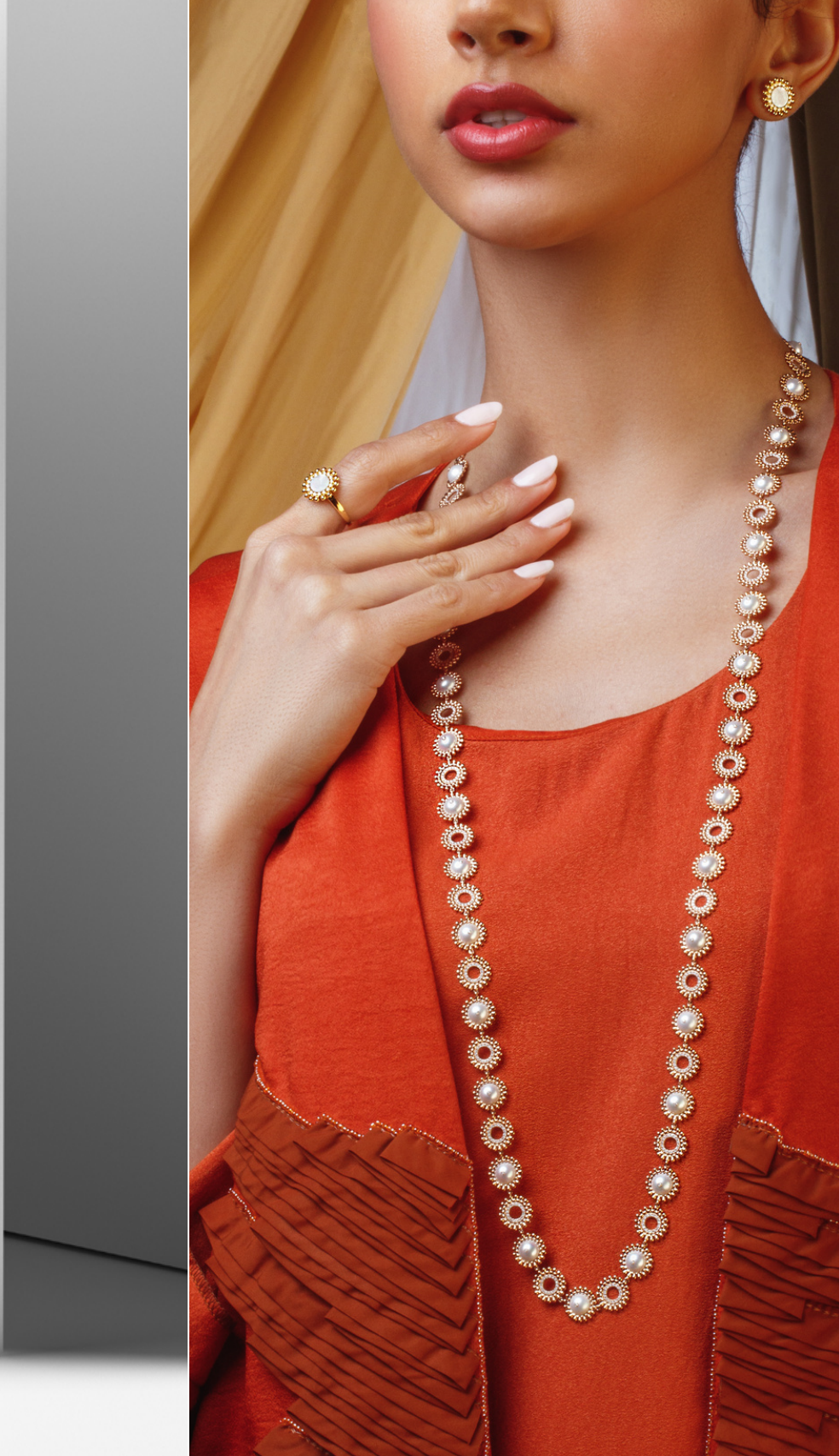


Celebrating a 3,000-Year Heritage

A tribute to the rich past, combining:

- Hand-cut and polished stones: green malachite, red coral, aqeeq, mother of pearl, freshwater pearls
- Ethically sourced white diamonds (FGH, VVS-VS)
- 18kt gold in white, rose and yellow variants

Each piece is a timeless expression of the region's imperial craftsmanship and storytelling.



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